

Brixmor Property Group

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Brixmor Presenters



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Chief Executive Officer & President



Angela Aman
EVP, Chief Financial Officer



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EVP, Chief Revenue Officer



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EVP, President, South Region



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2022 ICSC RECon Recap

- High demand persists for open-air space, with robust expansion plans across a broad range of categories
 - Led by value apparel, general merchandise, health & wellness, specialty grocery, and QSR tenants
- Highest demand in leasing pipeline is for outparcel space driven primarily by fast food and quick service restaurants, medical, and financial service tenants
- Key redevelopment projects were in focus at the conference
- Mall native brands continue to accelerate their open-air pipeline
- Increased demand from well-capitalized local and regional high quality restaurant concepts

Conference Takeaways

- ✓ Approximately 22K attendees
 - 15% of which include representatives from the most active retailers in the open-air space, which is above historical levels
- ✓ Brixmor team conducted over 600 meetings in two days
 - 2x the number of meetings in December 2021 and in-line with pre-pandemic averages

New Retailer Meetings



Continued Robust Demand From Core, Mall-Native, and Vibrant New Retailers

Core Tenants



New To Portfolio Tenants



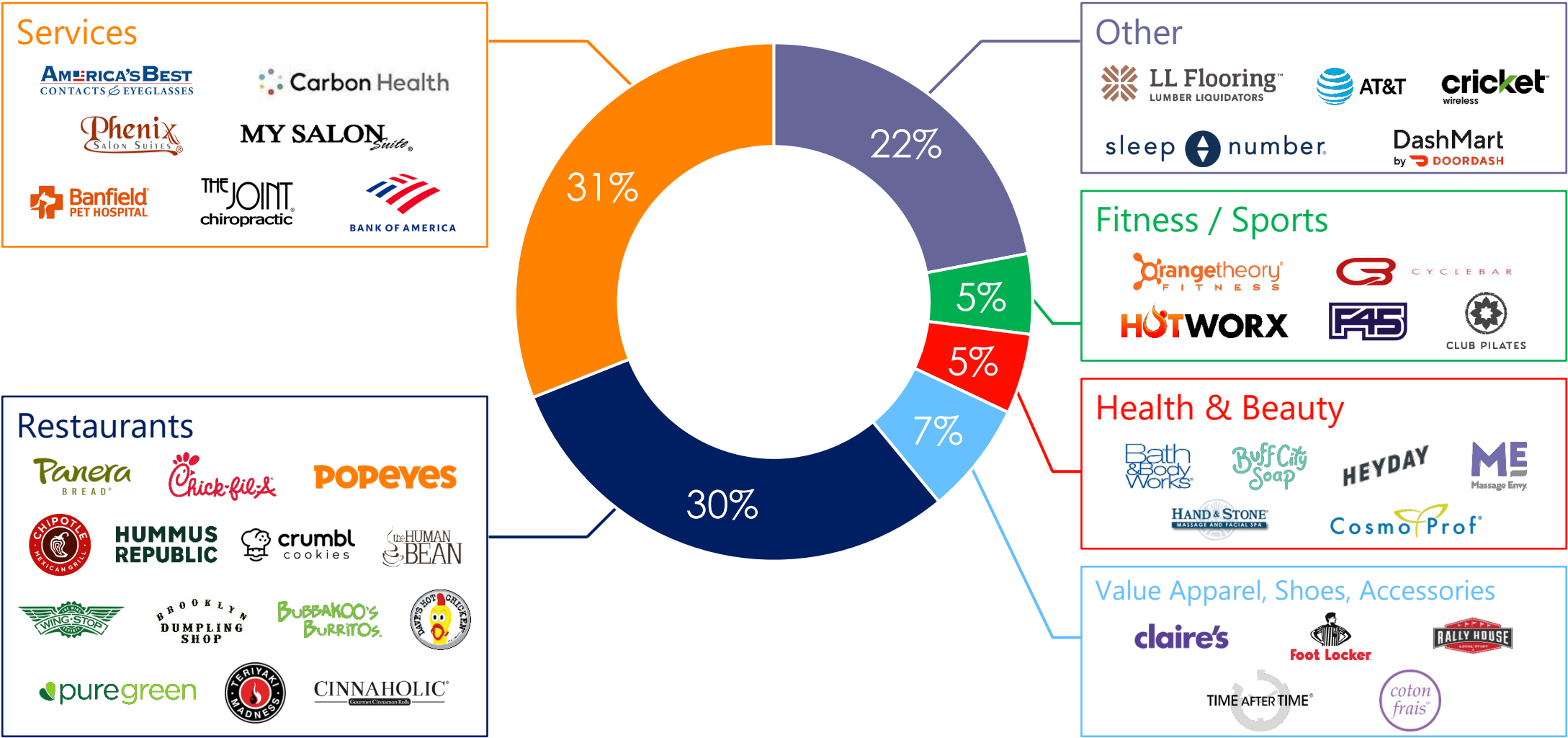
Mall-Native Tenants



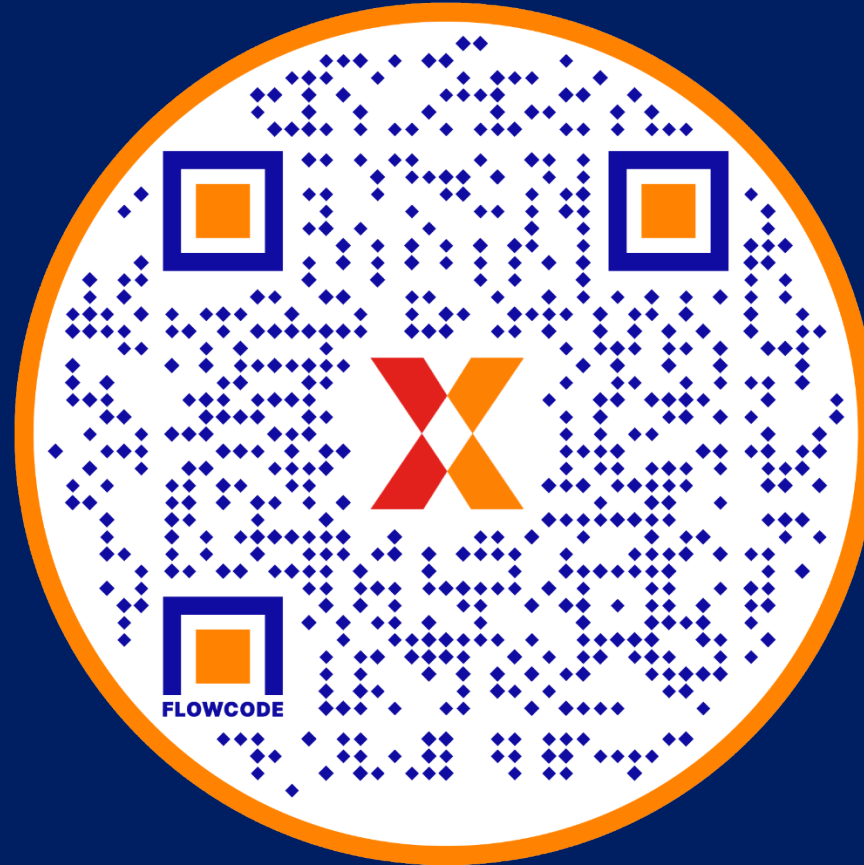
Small Shop Leasing

Demand remains high across multiple merchandise categories

Percent of Small Shop New Lease ABR
by Merchandise Mix – TTM



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